



CAPABILITY STATEMENT

GIRLFRIEND'S, BUDGET!

Cage#: 8PQL2 Duns#:117569659

NAICS CODES: 541611

GET IN CONTACT:

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PERSONAL PROFILE:

Elle Hall-Coleman is the CEO and Lead Financial Coach of Girlfriend's, Budget! With over 10 years of experience and an award-winning team behind her, Elle's mission is to reach as many people as possible to promote financial wellness.

AREAS OF EXPERTISE:

- Money Management
- Credit Analysis
- Mindset & Business Coaching
- Personal Finance Workshops
- Motivational Speaking
- Process Improvement

SERVICES:

- One-on-One Financial Coaching
- Online Webinars
- In-Person Workshops
- Public Speaking
- Group Coaching
- Lunch & Learn
- And more...

WHO WE ARE:

Girlfriend's Budget is a MWBE Certified financial lifestyle company that offers unique money management coaching programs, allowing clients to experience a holistic life centered around financial freedom. Our job is simple: To put a working budget in every household and empower our clients to live their best financial lives. The Girlfriend's Budget team has over 30 years of experience in financial, mindset and business coaching with our signature money management program featured in several media outlets.

On average, within 90 days of enrolling in the GFB Level Up program, clients achieve:

 Credit Scores Increase by 111 points,

 Savings Accounts grow by at least \$1,500, and

 An average of \$5,500 of debt is paid off.

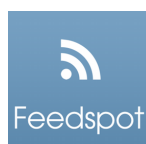
FEATURES & AWARDS:



Featured on Good Morning Texas (2018)



Featured blog post on Regions Bank website (2018)



Top 40 Women Financial Blogs And Websites On The Web (2020)